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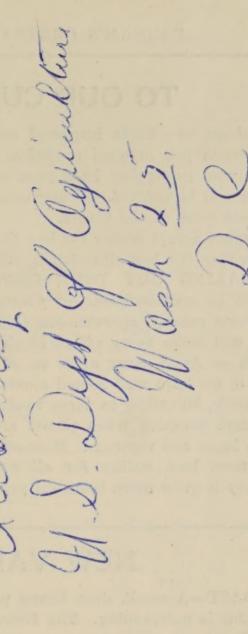
Farnam's Chrysanthemum Fay Plants and Clumps

New Blaine, Arkansas

1947

V & Jepar Rows " Agriculture

FEB 7 = 1947



IF EXTRA PLEASE HAND TO SOME FLOWER LOVER

TO OUR CUSTOMERS:

Our plants are State inspected and true to name. We guarantee all plants to reach you in good condition, should they arrive in poor condition due to delay en route, just have your postmaster or carrier sign your claim. Your order will be refilled. In any event we will not be liable for more than the purchase price of the plants.

We cannot accept orders for less than six plants. Please don't ask us to.

At this writing the box situation is still difficult.

IN MAKING OUT YOUR ORDER BE SURE TO GIVE ORDER NUMBERS as well as name of plants, and in order to help us give you better service specify approximate shipping date. If your order is placed early, we will make every effort to ship on date requested. Orders sent in late March or April, must allow us at least three weeks time to fill order. However, if we have well rooted plants ready your late order may be filled within a week, but allow us three weeks time anyway.

We start shipping when plants are well rooted—about April 15. Our plants are large and vigorous. Most of our customers re-order yearly.

And now, best wishes for all success and much enjoyment in your garden, may it grow more beautiful year after year.

M. FARNAM.

NEW VARIETIES

	MEW VARIETIES
	GOLD COAST—A small, deep lemon yellow Pom. Its clean, vigorous, free- growth habit is outstanding. The flower is small, firm, the color is intense. October 25One 75c; three \$2.00
	PINOCCHIO—A hard, glistening snow white Pom. The tightly packed quilled petals of the small hard flower are a pleasure to see and handle. October 25One, 75c; three, \$2.00
,	CAROLINE YOSICK—A small decorative low pink Pom. Possesses excellent color holding quality. October 25. It compliments and completes an important trio—Gold Coast, Pinocchio, and Caroline YosickOne 75c; 3, \$2.00
	GRANITE STATE (PD)—The perfect white for pots; naturally compact, snow white, ball shaped, hard semi-incurved large Pom. Disbud. Matures October 25
	ALLEGRO (DE PETRIS) (H)—One of the finest shrimp-pink varieties for cutting; coming into full bloom October 15
	MORNING STAR (DE PETRIS) (H)—A large fully double, soft primrose yellow, shading to cream yellow; extremely early flowering, blooming from late August until killing frost; extremely hardy, and the foliage is disease resistant One, 50c; three, \$1.35
	MORNING GLOW— (DEPETRIS)—A lovely early flowering lavender to mauve pink Pom. A most desirable color———One, 50c; three, \$1.35

HARDY GARDEN CHRYSANTHEMUMS Pompons, Singles, Anemones

The selection of Hardy Chrysanthemum offered consists of the very finest early flowering and late flowering varieties. The color range is complete and represents the most desirable shades and tints. Any one of the varieties listed may be grown by you with the positive assurance of providing you with masses of color for the late garden. Beginning with the early

cushions, and almost any of the others for later on.

Pompons are rounded blossoms of perfect form, ranging from small or so-called buttons (11/2-inches in diameter) as the Jewells, to the large balllike flowers of the Dot's and Doty's (3 to 4½ inches in diameter). This large size applies to disbudded Poms. All are strong, upright growth, requiring little staking, if any, and have a greater ability to resist frost than the other types and for this reason are particularly valuable for the North where frosts come early. Are unsurpassed for cut flower work.

Anemones are one or more flat rays of perfect petals, but with a pro-nounced cushion or disc in the center of the flower.

(H-Indicates hardy or garden varieties: D-Indicates varieties suitable for disbudding.)

35c Each; Three Each, 90c.

12, Labeled, Our Selection, \$3.00; Unlabeled, \$2.75.			
	WHITE		and the second
		Height	
Order	No. Name and Description SEPTEMBER CLOUD (H) Pure white	Size and Type	Matures
Y10	SEPTEMBER CLOUD (H) Pure white	Low, Int., Pom	Sept. 15
Y15	WATER LILY (H) Sparkling white	Low, L, Dec.	Sept. 15
76	JEAN CUMMINGS (H) Ivory white	Tall, L, Dec.	Sept. 20
V 1	YOUDATHS WHITE (H) Best early white	Low, L, Dec.	Sept. 25
X 2	AVALANCHE (H) One of the six best Mum	sMed., L, Dec.	Oct. 5
W18	SILVER MOON (H) Shasta Daisy like	Tall, L, Sgl.	Sept. 15
C 4	WHITE SPOON (H) Clear white	Tall. L. Spoon	Oct. 1
77	UVALDO (H) Cream white	Med., Int., Pom	Oct. 10
78	WHITE JEWELL, Good early Pom	Med., S., Pom.	Oct. 15
80	IRENE (H) Good early cutflower	Med., S., Pom.	Oct. 15
H 8	MINONG, Fine for cutflower work	Tall, S., Pom.	Oct. 20
D13	OCONTO (DH) Clear white	Med., L., Pom.	Oct. 25
81	ARCADIA, Good firm blooms	Tall, Int., Pom.	Oct. 25
82	SEAGULL (D) Cream white	Tall, Int., Pom.	Oct. 28
H 2	WHITE BALLET GIRL (H) Prolific	Tall, L., Anem.	Nov. 1
D 4	WHITE DOTY (D) Ivory white	Med., L., Pom.	Nov. 1
83	WHITE IZOLA (D) Good white	Tall, L., Anem.	Nov. 1
P 9	CRYSTAL JEWELL, Good, firm blooms	Tall, S., Pom.	Nov. 1
J 6	VESPER, Good late Pom	Tall, Int., Pom.	Nov. 8
H 6	RICHARD MANDELL (D) Best large ball.		Nov. 10
84	WHITE FRIEDA (D) Yellow cushion	Med., L., Anem.	Nov. 10
	YELLOW		
C 8	ALGONQUIN (H) Sulphur yellow	Med., L., Dec.	Nov. 10
0 3	CALENDULA (H) Chrome yellow	Med., L., Dec.	Sept. 15
68	BARBERA CUMMINGS (H) Buff yellow	_Med., L., Dec.	Sept. 15
J 8	POMPONETTE (H) Light buff yellow	Med., Int., Pom.	Sept. 15
Y 4	APRICOT GLOW, Apricot yellow	Med., Int., Dec.	Sept. 20
Y 1	CERES (H) Peach buff	Short, Int., Dec.	Sept. 25
X 5	KING MIDAS (H), Light yellow lemon	_Med., L., Dec.	Sept. 30
D 5	JUDITH ANDERSON (H) Golden yellow	Med., S., Pom.	Sept. 30
A 2	PRIMULA (H) Pale yellow, prolific	Med., L., Sgl.	Oct. 10
A 1	FLAVITA (H) Golden yellow	Med., Int., Dec.	Oct 10
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Order	No. Name and Description	Ht., Size, Type	Matures
	YELLOW SPOON (H) Light golden yellow		Oct. 10
Y 6	YELLOW SUPREME (H) Clear yellow		Oct. 12
Y11	PALE MOON (H) Pale yellow		Oct. 12
F 1	YELLOW IRENE (H) Light lemond yellow		Oct. 12
0 1	RODELL IMPROVED (H) Lemon yellow	Mod S Pom	Oct. 15
	COLDEN OHEEN (H) Colden volley	Med Int Dom	Oct. 20
G 5	GOLDEN QUEEN (H) Golden yellow YELLOW HAMMER, Golden yellow		Oct. 20
69			Oct. 20
70:	CINCINNATI (D) Golden yellow		Oct. 20
I 1	GOLDEN SPRAY, Deep lemon yellow		
G 2	GOLDEN HERALD (D) Deep golden yellow	Tall, L., Pom.	Oct. 23
K11	LIZZIE ADCOCK (H) Sulphur yellow SUE BAILEY, Golden yellow YELLOW DOTY (D) Deep golden yellow	Med., L., Sgl.	Oct. 25
A 7	SUE BAILEY, Golden yellow	_Med., S., Pom.	Oct. 25
F 3	YELLOW DOTY (D) Deep golden yellow	Tall, L., Pom.	Oct. 25
1.	LEMON BUTTON, Light lemon button		Oct. 25
G 4	TINTS OF GOLD (D) Deep golden yellow		Oct. 25
G 1	YELLOW SARDI, Soft sulphur yellow		Oct. 25
F 3	YELLOW DOT, Yellow bronze dot	Tall, Int., Pom.	Oct. 25
71	YELLOW ARCADIA, Pernet yellow	Tall, Int., Pom.	Oct. 25
H 3	YELLOW BALLET GIRL (H) Golden yel	Med., Int., Anem.	Oct. 28
72	YELLOW DAISY (D) Deep lemon yel.; firm		Nov. 1
73	YELLOW SEAGULL, Light lemon yellow_		Nov. 1
H 5	NUGGETS, Light lemon yellow		Nov. 1
74	YELLOW FRIEDA (D) Lemon yellow		Nov. 8
75	SUSAN MILLER (D) Buff yellow		Nov. 8
	PINK	, —·,	
			~
and the same of th	EARLY WONDER (H) Lavender		Sept. 15
V 3	LAVENDER LASSIE (H) Silvery lavender.		Sept. 15
Y 7	PINK RADIENCE (H) New bright pink		Oct. 1
A, 5	JEAN TREADWAY (H) Light rose pink	Med., Int., Dec.	Oct. 1
3	MRS. P. S. DuPONT (H) Peach pink	Med., L., Dec.	Oct. 5
64	LAVENDER LADY (H) True lavender	Med., L., Dec.	Oct. 8
W16	SYMPHONY (H) Peach rose lavender		Oct. 15
	JEWELL, Lavender pink	Med., S., Pom.	Oct. 15
E 5	CAPT. JOHN SMITH (H) Rosey pink	Med., L., Dec.	Oct. 5
47	DARK PINK JEWEL, Dark pink lavender	Med., S., Pom.	Oct. 15
48	PINK PEARL, Rose pink	Med., S., Pom.	Oct. 20
E10	JEWELRY, Powder pink	Tall, S., Pom.	Oct. 20
S 6	ROSE CHÁRM (D) Dark lavender	Tall. L., Pom.	Oct. 25
S 7	JESSIE, Light lavender	Med., Int., Pom.	Oct. 25
G 6	PINK DOT, Light pink, rose eye	Med., Int., Pom.	Oct. 25
S 1	OCTOBER PINK, Lavender pink	Med. Int., Sel.	Oct. 25
\tilde{G} $\tilde{7}$	CHINESE ROSE (D) Rose tinted gold		Oct. 15
à 8	DAINTY MAID, Mauve pink, good filler		Oct. 25
C 7	PINK SPOON (H) Pale pink	Med L. Spoon	Oct. 25
E 4	NELLIE KLERIS (D) Pale pink	Tall I. Pom	Oct. 25
85	JANE KELSEY (D) Deep rose lavender	Tall, L., Tolli.	Oct. 25
86	LAVENDER AND SILVER (D) Dark		000.20
- 00		Toll T Dog	Oat of
67	ISOBEL, Light lavender	Mod C Done	Oct. 25
D 3	LILLIAN DOTY (D) Light was mind	Tall I Dam	Nov. 1
66	LILLIAN DOTY (D), Light rose pink	- Tall, L., Pom.	Nov. 1
D 2	PINK IZOLA (D) Lavender, prolific	_o., Anem.	Nov. 1
	THYRA (D) Rose pink	Tall, L., Pom.	Nov. 1
H 7	QUEEN OF PINKS (D) Lavender	Med., L., Pom.	Nov. 5
65	FRIEDA (D) Light lavender	_Med., L., Anem.	Nov. 10
	RED AND BRONZE		
B 8	HARMONY (H) Yellow, Rose, Bronze	Short, Int., Dec.	Aug. 10
B 4	PIPESTONE (H) Light reddish bronze	Short, Int., Dec.	Aug. 10

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Order	No. Name and Description Ht., Size, Type	Matures
A 3	SEPT. BRONZE (H) Cushion type Pom. Short, Int., Pom.	Sept. 15
0 4	HARBINGER (H) Yellow, red bronzeMed., L., Dec.	Sept. 15
K12	DAHLIA MUM (H) Wine redShort, L., Cactus	Sept. 15
87	NANCY COPELAND (H) Spectrum red Med., Int., Sgl.	Sept. 25
Y 2	AUTUMN LIGHTS (H) Bright orange redMed., L., Semi- D	bl Oct. 1
K 8	MRS. R. C. HASTINGS (H) Crimson Med., L., Dec.	Oct. 5
W17	BURGUNDY (H) Wine redTall, L., Dec.	Oct. 5
49	RUBY POMPON (H) Ruby crimson Med., Int., Pom.	Oct. 5
50	CALIPH (H) Oxblood redMed., Int., Dec.	Oct. 8
51	RED VELVET (H) Velvety crimson red Med., Int., Dec.	Oct. 8
X 6	INDIAN SUMMER (H) Orange bronze Tall, L., Dec.	Oct. 10
Y 5	CRIMSON SPLENDOR (H) Crimson, a	
		Oct. 10
E 3	very large singleMed., L., Sgl. MANDERINE (H) Salmon redTall, L., Dec.	Oct. 10
B 3	RUTH CUMMINGS (H) Red orangeTall, L., Dec.	Oct. 20
C11	CHESTNUT BURR (H) Dark reddish bronzeTall, L., Dec.	Oct. 15
G 3	NEW PHILADELPHIA (DH) Ruby red Tall, L., Pom.	Oct. 20
K 6	RED FLARE (H) Dark red Med., Int., Dec.	Oct. 20
A 4	BONFIRE (H) Red and gold Med., Int., Dec.	Oct. 20
A 6	LOUISE SCHILLINGS (H) Orange red Tall, L., Dec.	Oct. 15
52	LOUISE SCHILLINGS (H) Orange redTall, L., Dec. ROMAN BRONZETall, Int., Pom.	Oct. 20
53	ADELAIDE, Dark reddish bronze Med., S., Pom.	Oct. 23
F 2	JEMIMA (D) Bright reddish bronze Med., L., Pom.	Oct. 23
54	NATOMA (H) Flame scarlettMed., Int., Dec.	Oct. 25
C 1	GOBLIN (H) Autumn colors; good Tall, L., Dec.	Oct. 28
E 7	RED PRIMROSE (H) Wine red Tall, L., Dec.	Oct. 25
G 8	CRIMSON GLORY, CrimsonTall, Int., Pom.	Oct. 25
55	FIREBIRD, Bright reddish bronze Med., Int., Dec.	Oct. 25
56	BRONZE DAISY, Light bronze: firm Med. L. Sgl.	Oct. 28
57	RED AZOLA (D) Deep redS., Anem.	Nov. 1
58	ROBIN HOOD, Dark red, good filler Med., S., Pom.	Nov. 5
59	NAVAHO, Deep crimson, good late PomMed., Int., Pom.	Nov. 5
60	RED DAISY (D) Deep redMed., L., Sgl.	Nov. 5
61	EUROPA (D) Cardinal redShort, L., Sgl.	Nov. 8
62	THE TITIAN (D), Scarlet crimson Med., L., Anem.	Nov. 8
63	RED MELBA (D) Light redShort, L., Sgl.	

NEW ENGLISH CHRYSANTHEMUMS

These new Chrysanthemums are much larger than ordinary garden varieties. They should be disbudded the same way florists do the large Mums to 8 to 12 blooms to the plant, and it is almost unbelievable the lovely flowers you can raise and the enormous size of the blooms.

EACH, 45c; THREE OF EACH, \$1.20

- W.1 ELITE, A lovely soft rose pink with tips of the petals bright gold.
- ROSE PRINCESS, Salmon rose, with a basal flush of gold. BELLE MAUVE, A lovely stiff-stemmed mauve pink. J 4
- J 2 W 6 CRUSADER, An immense white.
- W 7 PRIMSROSE CIRCLE, An immense primrose yellow, incurving petals.
- JEAN HARLOW, A bright golden yellow. W10 W12
- ALEX MASON, Rich buttercup yellow. GOLD STANDARD, Extra large deep yellow; very early. J 1
- CONQUEROR, A lovely rich crimson. W11
- K 2
- COPPELIA, This is quite a new shade, a bright Indian red. CRIMSON BUTTERCUP, Identical to Bronze Buttercup, except the K 4 reverse petals are crimson.
- BRONZE BUTTERCUP, Deep bronze incurve, with gold buff reverse. \mathbf{J} 3

LARGE FLOWERING COMMERCIAL VARIETIES

To produce those big blooms, they must be disbudded, leaving from one to four blooms per plant. Pinch tops when plants are eight or ten inches high. (P) Indicates varieties suitable for pot plants.

EACH, 45c; THREE EACH, \$1.20 12, LABELED, OUR SELECTION, \$4.50

WHITE Order No. Name and Description Type Matures SMITH'S EARLY WHITE, Clear white Semi-Inc. QUAKER MAID, White tinged pink Reflexed SILVER SHEEN Incurved Oct. 5 10 11 Oct. 15 12 Oct. 20 CHRISTINA ... Incurved 13 Oct. 20 ALBATROSE, Extra large _____ Incurved 14 Nov. 1 SNOW WHITE (P) Incurved BETSY ROSS, Ivory white Incurved WILLIAM TURNER, Extra large Incurved WHITE FRICK (P) White suffused pink Incurved 15 Nov. 1 Nov. 1 16 17 Nov. 5 18 Nov. 25 YELLOW GOLD LODE (P) Light lemon yellow Reflexed 19 Oct. 5 GOLDEN OCTOBER, Deep lemon yellow..... Semi-Inc. 20 Oct. 15 Incurved Incurved CELESTRA (P) Lemon yellow_____ 21 Oct. 15 Oct. 20 MRS. H. E. KIDDER (P) Deep lemon yellow BLAZING GOLD (P) Deep golden yellow..... 22 23 Incurved Oct. 25 SUNGLOW, Golden yellow Incurved Oct. 25 CITRONELLA, Light buff yellow Incurved Oct. 28 SMITH'S SUPERLATIVE, Deep gold yellow Incurved Oct. 28 GOLDEN GLORY (P) Golden yellow Semi-Inc. Nov. 1 24 25 26 27 GOOD NEWS, Deep lemon yellow...... Incurved 28 Nov. 1 YELLOW TURNER, Light yellow....... MARIE DEPETRIS, Deep golden yellow...... 29 Incurved Nov. 5 30 Incurved Nov. 23 N. YELLOW-A hard to describe Mum; the D 6 dominant shade is yellow, overcast with orange, sometimes a deep bronze; allowed to grow in sprays a lovely yellow; with the best of qualities; perfectly hardy, with long lasting blooms; when disbudded will grow any number of 5-inch blooms; if larger blooms are desired leave about four blooms to grow to a plant; if only one bloom is grown to a plant a 12-inch bloom may be expected. Oct. 25 EARLY OCTOBER (P) Light lavender Semi-Inc. 31 Oct. 10 PINK CHIEF, Lavender Incurved JUSTRITE (P) Light rose pink Incurved MAJ. EDWARD BOWES, Dark lavender Incurved OCTOBER ROSE, Light lavender Incurved PINK TURNER, Lavender, extra large Incurved HELEN FRICK, Rose pink Incurved 32 Oct. 15 33 Oct. 15 34 Oct. 20 35 Oct. 20 36 Nov. 5 Nov. 23

LARGE FLOWERING—(Continued)

BRONZE AND RED

		Type	Matures
38	INDIANOLA, Light reddish bronze	Semi-Inc.	Oct. 15
39	HILDA BERGER, Dark reddish bronze	Incurved	Oct. 25
40	ALAMEDA (P) Reddish bronze	Incurved	Oct. 25
41	GLITTERS (P) Deep glowing orange	Reflexed	Oct. 28
42	APRICOT QUEEN (P) Buff	Incurved	Nov. 1
43	GARNET KING, Dark red	Reflexed.	Nov. 5
44	ANACONDA, Deep coppery red	Incurved	Nov. 10
45	MRS. DAVID F. ROY, Crimson	Incurved	Nov. 15
46	BRONZE FRICK (P) Buff bronze	Incurved	Nov. 25

HELEN FRICK, BRONZE FRICK, WHITE FRICK LARGE FLOWERING VARIETIES

Try these three beauties for late flowering indoors. Grow them in your garden until early part of September. Water well before lifting; lift with a ball of soil, press into pot, water well, keep shaded for a few days.

3 PLANTS, ONE OF EACH, \$1.20; 9 PLANTS, 3 OF EACH, \$3.50

CUSHION OR AZALEMUMS

Growing from one to one and a half foot dense rounded plants, this together with their exceptionally long flowering season, makes them the best of all the hardy Mums for edging and low masses of color. Blooms late summer on.

ONE EACH, 35c; THREE EACH, 90c; 12 EACH, \$3.50

Order No.

- L10 WHITE CUSHION, Pure white, small bloom.
- L 9 GOLD CUSHION, Golden yellow, large bloom.
- L 8 BRONZE CUSHION, Brick red, Int. blooms.
- L 7 PINK CUSHION, Soft pink, int. bloom.
- L 4 EARLY RED CUSHION, Earlier blooming, red cushion, semi-double.
- L 6 RED CUSHION, Lovely green mound all summer, dark red bloom, Matures Nevomber 1.
- L 2 COCHECO, Deep lavender, a new color for cushion.
- L 5 SANTA CLAUS, Reddish bronze, blooms from spring on to fall.

PANSY PLANTS

BALL GIANT MIXTURE

Well known, excellent all-purpose mixture of the finest strains available of Swiss or Roggli Giants. Separate colors were mixed to insure a well balanced color blend. The finest bedding Pansy strain available. If you have never grown Pansies, try some. To grow them once is to love them always. Nice wintered over plants for February delivery only.

50 PLANTS, \$1.75; 100, \$3.00, Postpaid

CULTURE OF CHRYSANTHEMUMS

Garden culture of Chrysanthemums can be about the last word in simplicity. The more important needs of Chrysanthemums are given here. Good average soil, such as required by any vegetable crop-well rotted barnyard manure, plus 20 per cent superphosphate, leafmold, or peat moss, supplemented by a well balanced chemical fertilizer. Soil should be prepared to a depth of 15 or 18 inches, incorporating all fertilizers thoroughly.

Planting should be done with care, watered well, and loose soil pulled

around base of plant.

Avoid old overgrown clumps. Healthy divisions or pieces taken from an old clump give best results.

Do not overcrowd-18 inches apart or 18 inches from any other plant is

close enough.

To avoid lanky or spindly plant growth, pinch the plants once, when plants are six or eight inches high.

Under no circumstances use chemical fertilizers when the soil is dry. Liquid manure is safe at any time. Late August or early September a complete fertilizer such as Vigero or 5-10-5 is in order.

To grow large flowering Mums, keep all side shoots rubbed off and when buds form pinch out all the buds except the large terminal or crown bud; grow one to four blooms to a plant.

The large Pompoms may be disbudded; the blooms then form a love-

ly large ball.

To control leaf spot, spray with Bordeaux mixture, or dust or spray

with dusting sulphur, or liver of sulphur. Protexall is mighty good, and can be purchased from Vaughan's, Chicago, Ill.

Hardy Chrysanthemums can well be used as accent points in a mixed hardy flowering border. The tough varieties of hardy Mums are well adapted to planting in locations where many garden flowers will not

The cushion type and other dwarf sorts for use as low edging for taller growing plants or for the hardy bor-

der.

For smaller gardens, where space for solid masses of color is not available dramatic effects can be obtained with groups of three to six plants at intervals in a long border.

Planting groups of hardy Mums where shrubbery plantings or evergreens will make a background.

Along walls, the foliage makes an attractive ground cover until plants come into full bloom.

To form a line between vegetable

plot and flower garden.
It is no trick at all to transplant Chrysanthemums in full growth or showing color, to pots and window boxes, or to any part of the garden or grounds where earlier blooming flowers have left undesirable gaps in your planting scheme. They may be grown in your vegetable garden or some out of the way corner and then moved.

By combining dwarf, mediumheight and tall growing varieties it is possible to get a sloping bank of color glory in the late garden.

BOOK FOR SALE

CHRYSANTHEMUMS How to Grow Them Out of Doors

Written by experienced members of the Portland Chrysanthemum Society and other authorities. We have found it to be one of the best books on growing Chrysanthemums out of doors. The many contributors to this book are all successful growers and by purchasing it and following instructions you will be able to be another successful Mum grower and blue ribbon winner.

\$1.50 POSTPAID